**Hotspots Minute Podcast – Video Interview**

Guest Speakers: Imelda Ibarra and Prof. Kyung Hyun Kim

Date: November 2nd, 2019

Facilitator: Richard Haddock

Time frame: 20-30 minutes

**FOR KYUNG:** Welcome to a special video episode of the Hotspots Minute Podcast series in association with East Asia National Resource Center at The George Washing University, where we chat with experts on issues in East Asia with contemporary relevance. This project is supported by the Title VI Grant from the US Department of Education.

**FOR IMELDA:** We will be talking about how K-pop has made a cultural impact globally, what that impact portends for contemporary issues in East Asia and around the world, and how groups such as US BTS ARMY and other organizations have facilitated that impact.

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1. **FOR IMELDA**: Brief self-introduction and how you founded US BTS ARMY. An overview about your talk at the Hahn Moo-Sook Colloquium “Method to the Madness: The Global Power of ARMY”
2. **FOR KYUNG**: Brief self-introduction and how you initially became interested in Korean popular culture and Asian cinema as your area of expertise. An overview of your keynote remarks “Of Mimicry and Miguk: Opaquely Racial/Ambivalently Hegemonic K-pop”
3. **FOR BOTH:** How has the advent of technology and electronic communication – particularly social media – affected the spread and reach of K-pop around the world? What role do ARMYS play in that spread?
4. **FOR BOTH:** In your view, how has globalization made an impact on K-pop and Korean society? How about the impacts on American society?
5. **FOR BOTH:** BTS is the first K-pop group to speak at the United Nations on September 24, 2018. Kim Nam Jun, known as RM in BTS, spoke alongside BTS about the “Love Myself” campaign that the group is working on with UNICEF. How have K-pop groups in general, and BTS in particular, used global platforms to bring attention to different regional and global issues such as gender inequality and expectations, the spread of popular culture and consumerism, and human rights? What actions are groups or individuals taking to address social issues as a result?
6. **FOR BOTH:** On the other side of the previous question, how have organizations such as US BTS ARMY used K-pop as a means of expanding knowledge of Korean culture and bringing attention to social issues?
7. **FOR BOTH**: our audience includes K-12 world history teachers, students among others...  So as experts in this field, what resources (textbooks, websites, articles, news, etc.) would you suggest for teachers to use in their classroom for this topic?
8. **FOR BOTH:** Final words: Any final words for our audience?